



**16<sup>TH</sup>**  
WORLD CONGRESS  
ON PUBLIC HEALTH  
**ROME 2020**

# WORLD PUBLIC HEALTH WEEK

HOSTING BID PROPOSAL ROME (ITALY), OCTOBER 2020



XIII EUROPEAN PUBLIC  
HEALTH CONFERENCE



16<sup>th</sup> WORLD CONGRESS  
ON PUBLIC HEALTH



53<sup>rd</sup> NATIONAL CONGRESS

Mr. Michael Moore  
President of the World Federation of Public Health Associations (WFPHA)  
C/o - Public Health Association of Australia  
PO Box 319 Curtin  
ACT 2605, Australia

The Italian Society of Hygiene, Preventive Medicine & Public Health (SItI) -, member of the European Public Health Association (EUPHA) and counting more than 3,000 members, has considered the opportunity to present the bid to host the 16th World Conference on Public Health for the main following reasons:

- Italy's long lasting public health tradition rooted in its National Health Service (INHS), which is a worldwide recognized virtuous model of universal health coverage provision.
- SItI's reputation of solid scientific association, with constant budget surplus, efficient management and excellent events' organizational skills proved by the success of annual conferences with an attendance of over 1,000 participants and the VIII European Public Health Conference (EPH), which was attended by over 3000 delegates;
- The presence of many members and leaders of our Association in relevant positions in universities, governmental bodies and technical agencies, public and private health institutions, professional associations, national and regional technical commissions;
- Good international relationships especially with EUPHA that, by supporting the bid, would ensure attendance of at least 1,500 delegates from European countries, this strengthening the fruitful collaborations with WFPHA started several years ago;
- Bid's full endorsement by the Ministry of Health, the National Institute of Health, the National Health Council and many other professional associations active in the field of public health which, combined with SItI's high fund raising potential, would guarantee a positive budget, high scientific level and media coverage of the event;
- The chosen host city (Rome) has a new and modern conference center, full range of accommodation options, easy air access international destinations, not to mention its historical, cultural and tourist attractions;

To optimize the budget, increase scientific interest and encourage the participation of the highest possible number of delegates our proposal is to jointly run in the same center and in the same week (called World Public Health Week, WPHW) WFPHA Conference, the European PH Conference and SItI National Congress, counting on an estimate of 4,000 potential participants.

Remaining available for any further information we would like to thank you for your attention and look forward to a positive evaluation by the Committee.

Carlo Signorelli  
President Italian Society of Hygiene (SItI)  
Professor of Public Health in Parma & Milan Universities



Walter Ricciardi  
Past-President EUPHA  
President National Institute of Health (ISS)



# SUPPORTING LETTERS

---

## **EUPHA European Public Health Association**

Martin McKee, *EUPHA President*  
Natasha Azzopardi-Muscat, *EUPHA President elect*

---

## **Ministero della Salute** *(ITALIAN MINISTRY OF HEALTH)*

Beatrice Lorenzin, *Minister for Health*

---

## **Ministero della Salute** *(ITALIAN MINISTRY OF HEALTH)*

Raniero Guerra, *General Director*

---

## **FARMINDUSTRIA**

Massimo Scaccabarozzi, *President*

---

## **ASSOCIAZIONE ITALIANA DI EPIDEMIOLOGIA** *(ITALIAN EPIDEMIOLOGICAL ASSOCIATION)*

Fabrizio Faggiano, *President*

---

## **ASSOCIAZIONE ITALIANA OSPEDALITÀ PRIVATA** *(ITALIAN ASSOCIATION OF PRIVATE HOSPITALS)*

Gabriele Pelissero, *President*

---

## **ASSOCIAZIONE ITALIANA DEI MEDICI DELLE DIREZIONI OSPEDALIERE** *(ITALIAN ASSOCIATION OF HOSPITAL MEDICAL DIRECTORS)*

Gianfranco Finzi, *President*

---

## **SIMPIOS** *(ITALIAN MULTIDISCIPLINARY SOCIETY FOR PREVENTION OF HEALTHCARE ASSOCIATE INFECTIONS)*

Gaetano Privitera, *President*

---

## **ISTITUTO SUPERIORE DI SANITÀ** *(ITALIAN NATIONAL INSTITUTE OF HEALTH)*

Angelo Lino del Favero, *General Director*

---

## **REGIONE LAZIO**

Nicola Zingaretti, *President*

---

## **COMUNE DI ROMA** *(MUNICIPALITY OF ROME)*

Virginia Raggi, *Deputy Mayor Of Rome*

---

# SUPPORTING LETTERS

---



Mr. Michael Moore  
President of the World Federation of Public Health  
Associations (WFPHA)  
C/o – Public Health Association of Australia  
PO Box 319 Curtin - ACT 2605  
Australia

---

**Reference** FB/2016/56

**Telephone** +31 30 2729 709

**Date** 28 September 2016

---

Re: 16th World Congress of the World Federation of Public Health Associations

Dear President,

The European Public Health Association (EUPHA) fully supports the bid by the Italian Society of Hygiene, Preventive Medicine & Public Health (SIIt) to host the 16th World Congress on Public Health (WCoPH) 2020 in Rome, Italy. EUPHA is open to negotiate a joint organisation of the WCoPH with the European Public Health (EPH) Conference and SIIt national conference.

EUPHA as European umbrella organisation for public health associations and institutes in Europe has now 71 members from 41 countries. We seek to support our members to improve health in Europe, adding value to the efforts of stakeholders in regions and states, in national and international organisations, and individual public health professionals. Our mission is to facilitate and activate a strong voice of the public health network by enhancing visibility of the evidence and by strengthening the capacity of public health professionals.

In this context, EUPHA has a solid tradition of Public Health conferences and has been organising annual scientific conferences since 1992, with increasing numbers of abstracts submitted and delegates' attendance. Last year, we successfully co-organised with SIIt the 8th EPH Conference and SIIt national congress in Milan which were attended by over 3,000 delegates.

We are interested in exploring with you the best possible conditions for running three conferences in parallel with each other in Rome. For this moment we see a number of advantages, including: i) helping to optimise the budget of each of the conferences, ii) providing an enriching and stimulating international scientific conference environment and iii) attracting a high number of delegates.

## SUPPORTING LETTERS

---



We are available for any further information and look forward to your favourable consideration.

Yours faithfully,

A handwritten signature in black ink that reads 'M. McKee'.

Martin McKee  
EUPHA President  
Professor of European Public Health,  
London School of Hygiene and Tropical  
Medicine

A handwritten signature in blue ink that reads 'Natasha Azzopardi-Muscat'.

Natasha Azzopardi-Muscat  
EUPHA President-Elect  
Lecturer, Department of Health Science  
University of Malta

# 16<sup>TH</sup> WORLD CONFERENCE ON PUBLIC HEALTH - WCOPH2020

## 1. NAME OF PROSPECTIVE HOST PUBLIC HEALTH ASSOCIATION

Società Italiana Igiene Medicina Preventiva e Sanità Pubblica (SItI)

## 2. NAME OF PROSPECTIVE COLLABORATING ORGANISATIONS

EUPHA The European Public Health Association

With the support of:

- Associazione Nazionale dei Medici delle Direzioni Ospedaliere (ANMDO)
- Associazione italiana ospedalità privata (AIE)
- Società Italiana Multidisciplinare per la Prevenzione delle Infezioni nelle Organizzazioni Sanitarie (SIMPIOS)

## 3. PROPOSED CITY/STATE/LOCATION

Rome, Italy - New Congress Center EUR

## 4. PROPOSED WCOPH DATES (DAY/MONTH) IN 2020

The dates proposed are Monday 12 – Saturday 17 October 2020.

We have taken into consideration the main religious holidays such as Easter and Ramadan and also other related Conferences/Congresses taking place internationally in the same year.

Pre-Congress workshops will be held on Sunday 11 October.

The main Congress will commence on Monday 12 October and will conclude on Friday 16 October.

## 5. WILL THE WCOPH TAKE PLACE AT THE SAME TIME AS THE SITI CONFERENCE?

The S.I.T.I. National Conference will not take place in 2020 as a stand-alone event but will be incorporated into the WCoPH. All collaborating organisations, as well as the EUPHA, have agreed not to hold their

own events in 2020. Rather, all organisations will promote the WCoPH as the 'must-attend' Congress of the year.

## 6. ANTICIPATED NUMBER OF DELEGATES

DELEGATES	MINIMUM
National Delegates	1000
European Foreign Delegates	1500
Foreign Delegates	1500
Estimated Total Delegates	4000

## 7. PRIMARY CONTACT PERSON FOR SITI

### CARLO SIGNORELLI, MD, MSc, PhD

- President Italian Society of Hygiene (SItI)
- Professor of Public Health in Parma & Milan Universities

Tel: +39 335 228 820

e-mail: carlo.signorelli@unipr.it

e-mail: sitinazionale@tin.it

### WALTER RICCIARDI, MD, MSc, PhD

- Past-President EUPHA
- President, National Institute of health (IISS)

Tel: +39 06 4486 9455

e-mail: presidenza@iiss.it

### ITALO ANGELILLO BDS, MSc

- Coordinator College of Italian Teachers of Public Health
- Director of department of experimental medicine, The Second University of Naples

Tel: +39 08 1566 5834

e-mail: dimesp@unina2.it

CONGRESS VENUE

## CONGRESS VENUE

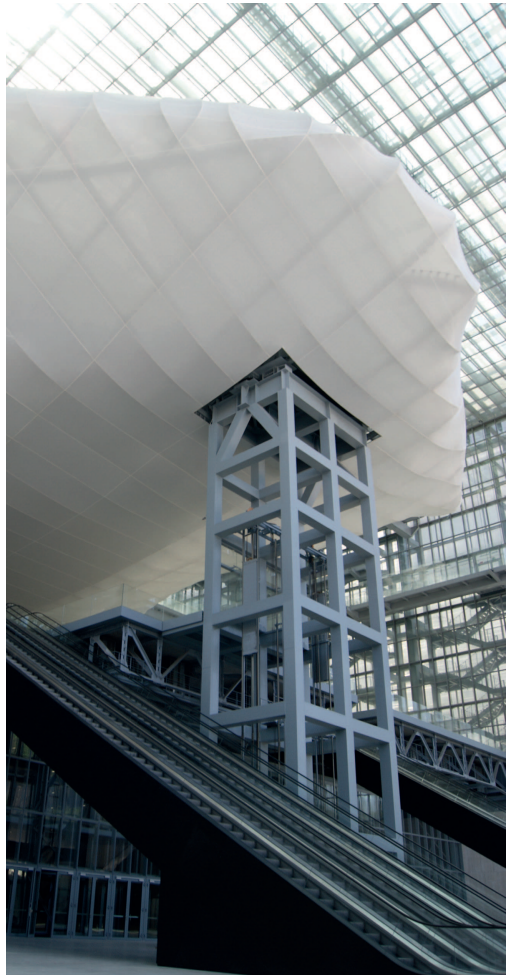
---

### THE NEW CONGRESS CENTER EUR

The works are almost completed and the New Convention Center will be inaugurated within December 2016.

It is a piece of work with an extraordinary artistic and architectural value. It is a construction with a highly suggestive visual impact and with extremely innovative solutions, the most advanced technological materials and an eco-compatible and energy efficient profile thanks to renewable energy sources.

The whole complex, designed by Architect Fuksas, is highly flexible and it can host very different types of events, with an overall capacity of about 8000 seats.





## CONGRESS VENUE

---

The concept is based on three main elements: the shrine, “the Cloud” and the hotel.

- “The Cloud” is undoubtedly the most striking architectural element: its structure actually “floats” inside a glass and steel case.
- The 4 star Hotel, always designed by Architect Fuksas, is tailored for conference participants and equipped with any possible comfort. “The Cloud” is now in its final stages of construction. It is the most striking location not only in Rome but throughout the Mediterranean.

The meeting industry operators who desire to see and look at this facility can contact Roma Convention Group to visit the site.

The giant conference centre includes a 9,000-sqm plenary hall which can host 6,000 people, a 7,000-sqm forum area and an auditorium that can host around 1,800 people. Its design comprises 20,000 tons of steel and 58,000 sqm of glass.





**Triumph Group**  
**30 YEARS** AS EMOTIONHOLDER  
1986-2016