

## **The State of Health of Vaccination in the EU:** *where do we stand, where do we go*

**Rome, 3<sup>rd</sup> November 2014**

### **Morning session**

#### **Chairs**

*Sergio Pecorelli, President AIFA*  
*Guido Rasi, Executive Director EMA*

- 9:30 Welcome**  
*Sergio Pecorelli, President AIFA*
- 9:45 Key Opening Speech**  
**Changing the prevention paradigm for the future – what Europe can do**  
*Beatrice Lorenzin, Italian Minister of Health*
- 10:15 Fostering good health through EU action to fight preventable diseases**  
*Paola Testori-Coggi, DG SANCO Director-General (To be confirmed)*
- 10:30 Measles eradication in Europe: will 2015 be a turning point?**  
*Marc Sprenger, ECDC Director (To be confirmed)*
- 10:45 Prevention and Health Literacy: a patient view**  
*Sascha Marschang, EPHA*
- 11:00 Veterinary policy on vaccination**  
*Stefano Cinotti, IZS Brescia Director General (To be confirmed)*
- 11:15 Health & Growth: the industry contribution to a healthier Europe**  
*Andrea Rappagliosi, Vaccines Europe President*
- 11:30 The European regulators agenda to foster prevention and immunization**  
*Guido Rasi, EMA Executive Director*
- 11:45 – 12:30 Roundtable discussion and Q&A moderated by the Chairs**
- 12:30 – 13:30 Lunch**

## Afternoon session

### Chairs

*Luca Pani, Director General AIFA*

*Ranieri Guerra, DG prevention at Italian Ministry of Health*

- 13:30 The case of influenza: Implementing the 2009 Council Recommendation**  
*John Ryan , Director Public Health DG SANCO (To be confirmed)*
- 13:50 “Calendario per la vita”. Vaccines for adults and children, instructions for physicians and pediatricians**  
*Paolo Bonanni, Professor – University of Florence*
- 14:00 Keeping fit through vaccination: building the A,B,C of a healthy lifestyle – an Italian experience to strengthen cross-sector collaboration**  
*TBD, Italian Healthy Foundation Initiative*
- 14:10 The Educational challenge: the role of Universities in promoting Public Health**  
*TBD, Representative from European University Association (EUA)*
- 14:30 Healthcare professionals as key driver of change**  
*Ronald de Groot, President European Society Pediatric Infectious Diseases (To be confirmed)*
- 15:00 Roundtable discussion and Q&A**
- 15:40 Closing remarks: Luca Pani, Director General AIFA**
- 16:00 End of conference**